|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Topic** | **14 pt** | **12 pts** | **10 pts** | **7 pts** | **2 pts** |
| **Introduction** | Clear and articulate. Research topic is well-defined and effectively communicated. | Clear. Research topic is clearly communicated but some details are unclear. | Adequate. Main idea is presented, but substantial details are left out or missing. | Ambiguous. Main idea is absent, poorly communicated, and/or missing. | Off topic. Question or topic is misrepresented and poorly communicated. |
| **Methods** | Methods clearly described and appropriate for the topic. | Methods clearly described; few options excluded. | Methods described but many options excluded and/or not relevant to the topic. | Methods poorly described and data incompletely analyzed. | Methods not described and data incorrectly analyzed. |
| **Visuals** | Clear, clean, and completely labeled visuals. | Clear visuals, missing minor aesthetic features. | Visuals present but missing relevant aesthetics and/or not ideal for the research topic. | Visuals present but missing key aesthetics and not appropriate for the research topic. | Visuals absent and/or not relevant to the research topic. |
| **Conclusion** | Clear and articulate. Audience leaves with a clear, concise message. | Clear. Audience leaves with key details; some aspects need clarification. | Adequate. Audience leaves with the main idea. Multiple areas need clarification. | Ambiguous. Audience leaves with disjointed details. Independent research is required for clarification. | Inaccurate and misleading. Audience leaves with erroneous conclusions that are not supported by the data. |
| **Repository** | Well-organized, clean, and complete. Code runs with no errors. | Clean and complete code with minor organizational issues. | Code present but missing organizational features and runs with minor errors. | Some code present but data are absent and code does not run. | Repository not present. |

**BIS 15L Final Project Presentation Rubric**

Winter 2025